

2023-2024 Impact Report



*Be Informed. Be Empowered.
Manténgase informado y capacitado*

BAGITCANCER.ORG

It's Been The Year of Bag Development

Dear Friends of Bag It,

This year, Bag It Cancer celebrated 20 years of supporting those impacted by cancer. As we reflect on our journey, we recognize how advancements in oncology have influenced our mission of patient education, particularly regarding survivorship and quality of life.

Innovation and continuous improvement are important principles to Bag It Cancer. Our healthcare partners suggested a new bag that reflected the cultural beliefs, traditions and values of Latino and Hispanic individuals and their families. After several years of work, the new Spanish Bicultural Bag launched this year. Within this Impact Report, you will find the story of how this unique resource was developed. It is the only one of its kind and we hope you will share this exciting new resource with others.

What began in our founder's kitchen—assembling and delivering bags throughout Tucson—has evolved into a national effort. Today, we proudly distribute thousands of Bag It Bags across all 50 states, while another nonprofit handles bag assembly and fulfillment, allowing us to focus on expanding our reach.

Adding new Cancer-Specific Bags is an ongoing project in which we've made major progress this year as well. Working with ZERO Prostate Cancer and the National Bone Marrow Transplant Link, we built specialty bags for Prostate Cancer and Graft-Versus Host Disease (GVHD). In addition, the Metastatic Breast Cancer Bag is now available in a new Spanish Bicultural version.

Beyond these innovations, we have been connecting with national/regional cancer healthcare associations and providers as well as Latino/Hispanic organizations to share our distinctive resource story with them and their audiences. We are making significant strides in building the Bag It Cancer brand around the country. Thank you for your continued support.

Warmest regards,



Mindy Griffith, Executive Director



Ginny Kokorudz, Board Chair

992 volunteer hours



100%

Board and staff participation in donations to Bag It this year

Presented/Exhibited at 29 Events



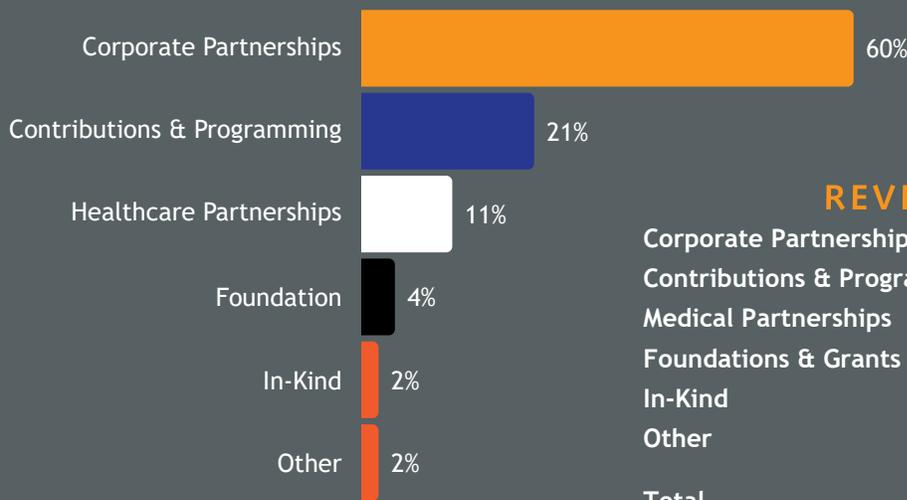


2023 Honorees

Outstanding Volunteer - Nancy J. Fox
Spirit of Philanthropy - Michelle Bonito
Partner/Distributor - Hope for Stomach Cancer
Outstanding Corporation - HeinfeldMeech

Financials

This important work takes a partnership and because of you, Bag It is able to offer resources and support to allow cancer patients to be advocates in their own care. Bag It remains dedicated to being responsible stewards of the gifts we receive.

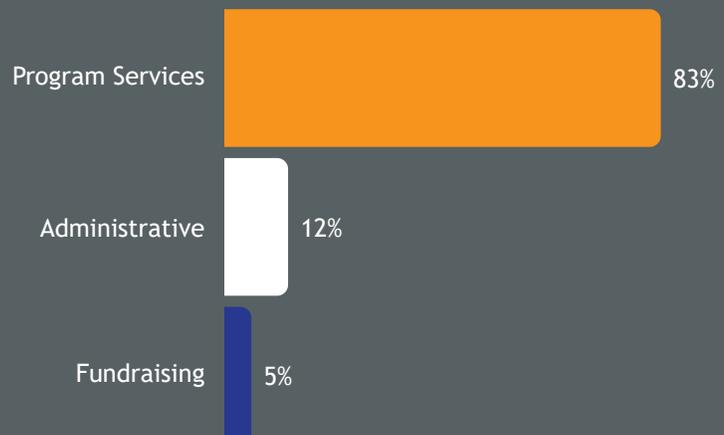


REVENUE FYE June 30, 2023

Corporate Partnerships	\$354,822
Contributions & Programming	\$121,576
Medical Partnerships	\$62,406
Foundations & Grants	\$24,000
In-Kind	\$14,129
Other	\$11,177
Total	\$588,110

EXPENSES FYE June 30, 2024

Program Services	\$526,398
Fundraising	\$32,802
Administrative	\$73,631
Total	\$632,832



**Financials are unaudited but approved by Board of Directors.*

New!

Bag It Spanish Bicultural Bag



One-of-a-Kind Resource for Latinos & Hispanics



EXPLORE

BagItCancer.org/The-Bag-Espanol/



"My parents mostly read and write in Spanish. My Spanish is not that good, so having the information in Spanish and English in the same booklet meant that we could all read it ourselves and understand."

"Mis padres leen y escriben la mayoría del tiempo en español. Mi español no es muy bueno así es que obtener la información en inglés y español en el mismo folleto significa que todos lo podamos leerlo y entender".

—Carlota

Board of Directors

Michelle Bonito	Ginny Kokorudz
Susannah Cooper, MD	Melinda Mauntel
Mindy Griffith	LaNita Price
Mickey Gomez	Richard White
Deborah Hoffman	

Thank You To Our Partners

Bag It Cancer is truly grateful for ALL the organizations, foundations, and individuals who support us on a regular basis. Without you—and the major partners listed below—we could not have the same impact with our Bags and Resource Center.

Abbvie
 Arizona Oncology
 Astellas
 AstraZeneca
 AZ Litho
 Arizona Department of Health Services
 Bashas'
 Columbus Cancer Care Foundation
 Contexture
 Country Fair White Elephant
 Dorothy Harmsen & Bill Harmsen, Sr. Charitable Foundation
 Dr. Don Brooks
 Eisai, Inc.
 Lilly
 Epic Rides
 GlaxoSmithKline LLC (GSK)
 Incyte
 Logan Health Foundation
 Medical Center Hospital
 Merck
 Pfizer, Inc.
 Pharmacyclics LLC
 Puma Biotechnology
 Quilt for a Cause
 Roche
 Sanofi
 Schmidt & Barton Family Fund
 Servier
 Stemline
 The Arizona Bowl
 The Aslan Foundation
 Radiology Ltd.
 Xcel Delivery



New & Updated!

Cancer-Specific Bags

Bag It Cancer continues to build strong partnerships with leading cancer organizations to provide Cancer-Specific Bag It Bags. Each Bag gives individuals and caregivers a deeper dive into a specific type of cancer and covers topics such as understanding your diagnosis, testing options, definitions of terms, treatment options, support groups and more.

New

Early-Stage Prostate Bag
Graft-Versus-Host Disease (GVHD)

Updated

Lung Cancer Bag
Metastatic Breast Cancer Bag
Metastatic Breast Cancer Bag Spanish Bicultural Bag

Our Partners



“I was able to put all my paperwork together and any notes I had or questions. I also learned more about the cancer I had. The bag has helped me cope much better with my diagnosis. I had a lot of questions and I couldn’t remember all of them but the book helped me.” —**Diedre (NY)**

Cancer: We’ve Got It In The Bag



4,609

Bags distributed and delivered to 50 states plus Puerto Rico, DC and military APO

82

Healthcare providers & organizations distributed Bags

97,680

Bag It Bags distributed in 20 years

escape to
THRIVE
Leadership Conference

100%

Say event provided unique balance of programming, networking and wellness activities and classes

93%

Ranked the conference 9 or 10 overall

Who Attended?

28 National & Global Advocates representing 14 cancer types



The Escape to THRIVE Leadership Conference brings cancer advocates together to engage in learning, networking, and collaboration to improve cancer patient education and outreach. Bag It's 12th Annual Conference brought together a group of 29 diverse advocates from across the US and Canada. Together they tackled difficult topics like financial toxicity, shame and imposter syndrome, mental health, mortality, and more. Advocates were given time and space to collaborate, grow, and find healing.

"I came away with a stronger sense of my role as a cancer advocate, a toolbox of skills and knowledge, and an action plan for navigating the many challenges that come with a cancer diagnosis, but, most importantly, I left with a connectedness to a larger cancer community." —**Michelle Audoin, Toronto, Canada**



Fight the Fear of Cancer with Bag It Bags

"It's just BOGGLING how much paperwork and scheduling comes along with a cancer diagnosis! I always say, a cancer diagnosis should come with an executive assistant and a house manager. Short of that, Bag-It is the next best thing!"

—Kirsten, Stage 3a Intrahepatic Cholangiocarcinoma

Are you a healthcare provider looking for reliable resources and tools for your patients?
Bag It can help.

BagItCancer.org/ORDER

Here are the current types of Cancer-Specific Bags we provide, along with the respected cancer organizations contributing the content.



- Chronic Lymphocytic Leukemia (CLL) | [CLL Society](#)
- Graft Versus Host Disease (GVHD) | [National Bone Marrow Transplant Link](#)
- Lung Cancer | [GO2 for Lung Cancer](#)
- Metastatic Breast Cancer* | [Living Beyond Breast Cancer](#)
- Prostate Cancer | [Zero Prostate Cancer](#)
- Stomach Cancer | [Hope for Stomach Cancer](#)
- Uterine Cancer | [SHARE Cancer Support](#)

* Available in English or Spanish Bicultural

We have also partnered with [SHARE Cancer Support](#) (breast, ovarian & uterine cancer) to provide bags that include SHARE program content.

Questions? Contact Joyce Palasek
at Joyce@BagItCancer.org.

