

Bag It Cancer Values

ADVOCACY

- We empower those impacted by cancer with knowledge and an understanding of their rights. We support them with skills and tools to express their needs, be understood, and make informed healthcare decisions for themselves.
- We create opportunities for advocates to connect and collaborate, encouraging growth both professionally and personally.

QUALITY OF LIFE

We offer support, hope, compassion and a sense of control to help one live their best life after a cancer diagnosis.

EDUCATION

We firmly believe that knowledge is power. We strive to provide tools and access to reliable information to allow one to make informed decisions for themselves.

INCLUSION

We strive to ensure that everything we do or say reflects empathy and understanding to reflect the uniqueness of various communities.

INTEGRITY

As an organization, it's our most valuable asset. Individually, it's the constant choice to build trust by acting with honesty, fairness, and respect in all our associations and interactions.