

Just providing an approach for how to organize materials and what types of materials to expect was valuable (this is all brand new!). I'm someone who likes to have as much trusted information as possible and this certainly provided a wealth of information. It also helped me feel supported knowing this community was here and providing such a nice resource. It helped me know what to consider and what to ask.



MICHELLE, SURVIVOR FROM MASSACHUSETTS

Thank You to Our Partners

Bag It Cancer is truly grateful for ALL the organizations, foundations, and individuals who support us on a regular basis. Without you—and the major partners listed below—we could not have the same impact with our bags and resources.

- | | |
|--|---|
| AZ LITHO | INCYTE |
| ARIZONA ONCOLOGY | JANSSEN |
| ASLAN FOUNDATION | ORO VALLEY COUNTRY CLUB
PAR-TEE LADIES |
| COUNTRY FAIR
WHITE ELEPHANT | PFIZER |
| DAIICHI-SANKYO | PHARMACYCLICS |
| EISAI | ROCHE |
| EPIC RIDES | SCHMIDT-BARTON
FAMILY FUND |
| FOUNDATION MEDICINE | SERVIER |
| GENENTECH | TUCSON MEDICAL CENTER
FOUNDATION |
| GRAIL | TUCSON PLASTIC SURGERY |
| GSK | XCEL DELIVERY SERVICES |
| DOROTHY HARMSSEN &
BILL HARMSSEN SR.
CHARITABLE FOUNDATION | ZUCKERMAN COMMUNITY
EMPOWERMENT FUND |
| HEINFELD, MEECH & CO. | |

Volunteers = More Impact



31 volunteers
x 1,477 hours

45,787
total hours donated



2021 Outstanding Volunteer Honoree, Natalie
and Spirit of Philanthropy Honoree, Darlene

You think you have a management plan until you get even better resources! The contents helped me cope better, any way to advocate and identify helps my mental outlook. The bag means a whole lot of strength and effort that bolster and embolden me.



CYNTHIA, SURVIVOR FROM MARYLAND

Bag It

2900 E. Broadway Blvd., Suite 100, #199 Tucson, AZ 85716



Partner Spotlight

Arizona Oncology has strongly endorsed the mission and use of BAG IT from its inception. The importance of empowering patients to be well educated and the encouragement of advocacy for those affected by cancer is a key component of a successful plan for cancer management and survival for everyone. The well thought-out design and implementation of BAG IT through the years has helped Arizona Oncology deliver enhanced care to many of those affected by cancer in Arizona.

INFO@BAGITCANCER.ORG
(520) 575-9602



IMPACT REPORT
2021-2022

BAGITCANCER.ORG
Guiding one through cancer

Dear Friends,

"The greatest thing in this world is not so much where we stand as in what direction we are moving."

—Johann Wolfgang van Goethe

More bags. In more hands. In more places. That sums up our Bag It Cancer Impact Strategy—for this and future years.

To be successful, this year we continued to build on our solid foundation of staff and board, Bag content and resources and allies, and to lay new stones that will propel our impact on those dealing with Cancer in even more geographies.

- **Our geographic reach is growing.** We now have 99 different partner distribution locations across 22 states, and people in 49 states and DC have received a Bag.
- **We brought 9 new sponsors and funders in** to give us more reach and more resources.
- **New staff joined our great team.** We have a sales specialist helping expand the footprint of healthcare practices carrying our Bag. And to rev up the activities around cancer advocates, we brought Brandi Forbes onboard.
- **Our 10th Annual Escape to THRIVE Leadership Conference welcomed 45 cancer advocate alumni** to connect, collaborate and rejuvenate themselves. Next year: new virtual educational and peer-exchange events to engage this critical audience even more.
- **Two important advances with our Bag.**

The English Bag had its biennial updates based on feedback from users and healthcare providers.

To make substantial updates to our Spanish Bag, we conducted focus groups and surveys to gather input. We also translated our cancer specific Bags into Spanish, which prompted some partners to expand the Spanish services they provide.

- **We revamped our website,** our doorstep for patients, caregivers, advocates and healthcare providers. New content in major sections of the site allows visitors to quickly get to know Bag It and the Bag, find the resources they need and help us by donating or volunteering.

Bag It Cancer is poised for even more impact on those dealing with Cancer in our next fiscal year. And we are confident that we have the foundation to make it happen.

Sincerely,

Mindy Griffith, Executive Director

Michelle Bonito, Board Chair



THE BAG IT BAG 2022 Reviewed. Refreshed. Renewed.

Our biennial Bag review brought these enhancements:

PATHS TO SURVIVORSHIP

With expertise from Triage Cancer, a cancer nonprofit, this booklet has new information related to patients' rights and options related to work, disability and health insurance, and managing finances.

MY COMPANION GUIDEBOOK

The addition of two pages in the Resources section listing helpful organizations to assist people with finances, legal rights, insurance, employment, mental health, caregiver and family needs, and more.

INCLUSIVITY

Bag It strives to serve all individuals regardless of race, religion, socioeconomic status, sexual orientation, national origin, gender identity or disability. Here are a few of the projects we did to develop culturally-relevant materials and resources:

- Research on how we can better reflect Latino and Hispanic cultures, values and beliefs
- Focus groups and two dozen interviews with survivors, caregivers and other stakeholders across the country to gather new ideas and improvements.

Together with the published literature in the field, this feedback will be incorporated into a bicultural, dual language Bag It Bag, launching in 2023.



Available in English & Spanish

4,246
BAGS
DISTRIBUTED



escape to
THRIVE
Leadership Conference

Building a Community of Cancer Advocates

It's hard to believe that it's been a decade since we launched Escape to THRIVE, providing professional and personal development for cancer advocates. The 2022 event was a special Alumni Celebration.

2022 CONFERENCE GOALS

- Celebrate Alumni Successes
- Develop Collaborations
- Capacity Building

2022 LEADERSHIP TOPICS

- Collaboration: Successes & Challenges
- Balance for the Advocate
- Integration: Equity & Inclusion in Cancer Care

WHO ATTENDED

- 45 national advocates, representing 30 organizations and 17 different cancers
- Alumni from every year, starting in 2011, represented
- Ages ranged from 30s to 80s, and one third were people of color

WHAT ATTENDEES LEFT WITH

100% reported making purposeful connections. Many said they have already made plans to connect with an advocate outside of their own cancer specialty. Goals met; cancer advocacy advanced.



99 partner distribution
locations in 22 states

Bag recipients in 49 states, and D.C.

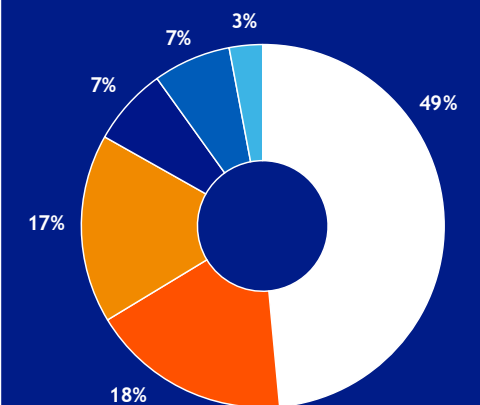


"The environment of this conference fosters vulnerability, safety, and the ability to share and learn from one another in a very powerful way."

2022 ESCAPE TO THRIVE PARTICIPANT

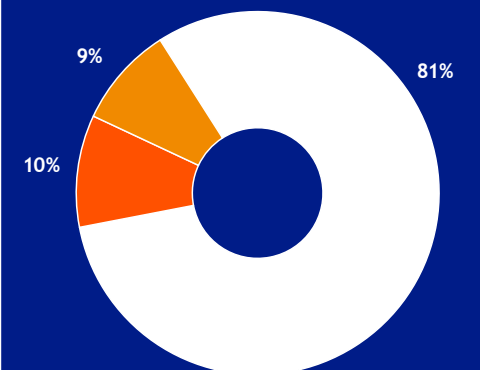
Financials

This important work takes a partnership and because of you, Bag It is able to offer resources and support to allow cancer patients to be advocates in their own care. Bag It remains dedicated to being responsible stewards of the gifts we receive.



REVENUE FYE June 30, 2022

■ Corporate Partnerships	\$303,056
■ Contributions & Programming	\$109,222
■ Medical Partnerships	\$102,717
□ Other	\$45,550
□ Foundations & Grants	\$41,481
□ In-Kind	\$17,994
Total	\$620,020



EXPENSES FYE June 30, 2022

■ Program Services	\$485,844
■ Fundraising	\$59,058
■ Administrative	\$55,152
Total	\$600,054

Financials are unaudited but approved by Board of Directors.

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